

# PROJECT RUNWAY: COWBOY EDITION

This is a team building exercise that combines the frivolity of *Bubba's Backyard Midway* with the creativity challenge of the hit show, "Project Runway," and the laughter and show elements created from an episode of "America's Next Top Model," as performed by members of your own group.



Each team will receive a box of **PROJECT RUNWAY: COWBOY EDITION** tools, materials, clothing and "bling" from which they will create two costumes: one for a cowgirl and one for a cowboy. Simultaneous to the building of the costumes, *Bubba's Backyard Midway* games will be available to allow teams to earn coupons to purchase extra materials and tools from *Bubba's General Store and Bait Shop* to enhance their creations and to add some signature style to the costumes.

In order to ensure a "team" approach to the event, several activities will be assignable within the group, including a male head tailor for the female model's clothing; a female head seamstress for the men's clothing; an announcer to describe each of the team's models when they walk across the runway; and individual competitors for the *Bubba's Backyard Midway* games to acquire extra tools and bling.



Teams will be judged based upon the quality of men's and women's cowboy attire and quality of the model's and spokesperson's presentation of these cowboys and cowgirls to the whole group during the **PROJECT RUNWAY: COWBOY EDITION** judging. Models will be judged based upon confidence, overall cowboy attire and how they "strut their inner cowboy" on stage. Judges can be provided by our staff or clients can provide their own "celebrity" judges.