



## FAIR PARK

1121 First Avenue  
Dallas, TX 75210

Before television – and long before the Internet – world’s fairs were a means of introducing the public to new products, new technology and faraway places. In 1936, Texas celebrated the 100th anniversary of the Texas Republic with the Texas Centennial Exposition and world’s fair in Dallas. Texas’ history, economy, flora and fauna were portrayed in the building, statues and murals designed for the event – all constructed in Art Deco style. Fair Park boasts the world’s largest collection of Art Deco exhibit buildings, art and sculpture. Fair Park is the only intact and unaltered pre-1950s world fair site remaining in the United States – with an extraordinary collection of 1930s art and architecture. Today, the 277-acre park and its cultural, educational and sports facilities play host to more than seven million annual visitors.

The City of Dallas makes it possible for to lease indoor facilities year-round (except during the State Fair of Texas). Over 749,000 square feet of enclosed space can be leased for conferences, exhibits, markets, festivals and sporting events.

Fair Park’s public plazas and grounds are also available year-round and are filled with sculptures and other landmarks whose designs are often serious ... and sometimes mysterious. Cotton Bowl Stadium, the ninth largest football stadium in the United States, is an exciting sports venue that is grander and more sophisticated than ever before. The Fair Park Esplanade, a 700-foot-long reflecting pool capped with three fountains, is between Centennial Hall and the Automobile Building, and is ideal for an outdoor event. The space surrounding the Texas Star® creates a supreme spot to host an event. With the largest Ferris wheel in North America as a directional landmark, guests will have no trouble getting there.

