

PROJECT RUNWAY: ROCK STAR EDITION

This is a team building exercise that combines the frivolity of silly Team Building games with the creativity challenge of the hit show, "Project Runway," and the laughter and show elements created from an episode of "America's Next Top Model," as performed by members of your own group.



Each team will receive a box of **PROJECT RUNWAY: ROCK STAR EDITION** tools, materials, clothing and "bling" from which they will create a Rock Star costume. Simultaneous to the building of the costumes, *Rock Star Midway* games will be available to allow teams to earn coupons to purchase extra materials and tools from *The Rock Shop* to enhance their creations and to add some signature style to the costumes.

In order to ensure a "team" approach to the event, several activities will be assignable within the group, including a male head tailor for the female model's clothing; a female head seamstress for the men's clothing; an announcer to describe each of the team's models when they walk across the runway; and individual competitors for the *Rock Star Midway* games to acquire extra tools and bling.



Teams will be judged based upon the quality of men's and women's Rock Star attire and quality of the model's and spokesperson's presentation of these Rock Stars to the whole group during the **PROJECT RUNWAY: ROCK STAR EDITION** judging. Models will be judged based upon confidence, overall Rock Star attire and how they "strut their inner Mick Jagger" on stage. Judges can be provided by our staff or clients can provide their own "celebrity" judges.

