

# TEXAS BURGER COOK-OFF



Fletcher Davis, fondly known as "Old Dave", invented a sandwich in Athens, Texas, at the turn of the 20<sup>th</sup> Century. In 1904, he took that sandwich to the St. Louis World's Fair, where it became known as the hamburger. For over 100 years, Texans have been tweaking that original recipe from Old Dave. **TEXAS BURGER COOKOFF** is an opportunity for cooks, sous chefs, marketers and trivia experts to combine their skills and present the best Texas Burger to the judges in one of the few teambuilding activities you can eat.

Each team will be given the same basic ingredients and utensils to make three boring hamburgers. *Bubba's General Store and Bait Shop* will be stocked with additional ingredients to make a great burger. In order to purchase ingredients, team members will play *Texas Midway Games* for coupons to redeem at *Bubba's General Store and Bait Shop*. Simultaneously, some team members will create a burger name and logo to be displayed at the team kitchen, while others will test their knowledge with Texas Trivia.

The burgers will be judged in a blind taste test with no less than three judges. Our staff can provide TEXpert judges, or clients may use their own "celebrity" judges. The winning team will receive fabulous cash prizes (Texas Lottery tickets) and since there's never a loser in the **TEXAS BURGER COOKOFF**, the last place team will receive Pepto Bismol, to help ease the pain.

